

 **viamedia**  
220 Lexington Green Circle  
Suite 300  
Lexington, KY 40503  
859-410-2699

VNS/NCC

## **Invoice**

Senate Majority PAC

Acct. Exec: POLITICAL\_HOUSE, VNS

Bill Cycle: 10/16

**Invoice ID: 1246398**  
**Campaign ID:**

**Invoice Date: 11-02-2016**  
**Estimate ID: 5733**

**Contract ID: 884611**  
**P.O Number:**

**Client ID: 25215**  
**Tax ID:**

Description

Amount

Gross Advertising Fee	\$3,685.00
Agency Commission	(\$552.75)
Rep. Firm Commission	(\$1,096.29)

<b>Net Advertising Fee</b>	<b>\$2,035.96</b>
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<b>Sub Total</b>	<b>\$2,035.96</b>
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<b>Total This Invoice</b>	<b>\$2,035.96</b>
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/62353174/  
1468

Terms: Net 30 Days Upon Receipt  
Checks Payable to: Viamedia, Inc.  
Mail to: Viamedia, Inc.  
7796 Solution Center  
Chicago, IL 60677-7007  
Accounts Receivable Dept.

All rates are adjusted to reflect HD distribution where available

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 220 Lexington Green Circle  
 Suite 300  
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## Affidavit of Performance

Client Name: Senate Majority PAC  
 Remarks: /62353174/  
 Bill Cycle: 10/16  
 Rep. Firm: VNS/NCC

Contract ID: 884611  
 Contract Type: Political

Date	Weekday	Network	Zone/ Zonegroup	Program Name	Air Time	Spot Name	Spot Length	Billing Status	Spot Cost	
10/20/16	Thursday	TNT-E	1468-FT. WAYNE AL	Castle	5:23am	6SMPIN0006TH	00:00:30	Charged	25.00	*
10/20/16	Thursday	MNBC-E	1468-FT. WAYNE AL	First Look	5:28am	6SMPIN0006TH	00:00:30	Charged	23.00	*
10/20/16	Thursday	ESPN-E	1468-FT. WAYNE AL	SportsCenter	6:28am	6SMPIN0006TH	00:00:30	Charged	23.00	*
10/20/16	Thursday	TNT-E	1468-FT. WAYNE AL	Charmed	7:17am	6SMPIN0006TH	00:00:30	Charged	25.00	*
10/20/16	Thursday	HLN-E	1468-FT. WAYNE AL	Morning Express	7:46am	6SMPIN0006TH	00:00:30	Charged	16.00	*
10/20/16	Thursday	MNBC-E	1468-FT. WAYNE AL	Morning Joe	8:26am	6SMPIN0006TH	00:00:30	Charged	23.00	*
10/20/16	Thursday	TNT-E	1468-FT. WAYNE AL	Charmed	9:42am	6SMPIN0006TH	00:00:30	Charged	25.00	*
10/20/16	Thursday	HGTV-E	1468-FT. WAYNE AL	Love It or List, Too	11:18am	6SMPIN0006TH	00:00:30	Charged	25.00	*
10/20/16	Thursday	MNBC-E	1468-FT. WAYNE AL	MSNBC Live	1:19pm	6SMPIN0006TH	00:00:30	Charged	23.00	*
10/20/16	Thursday	HGTV-E	1468-FT. WAYNE AL	Flip or Flop	2:45pm	6SMPIN0006TH	00:00:30	Charged	25.00	*
10/20/16	Thursday	USA-E	1468-FT. WAYNE AL	Law & Order: SVU	3:41pm	6SMPIN0006TH	00:00:30	Charged	34.00	*
10/20/16	Thursday	DISC-E	1468-FT. WAYNE AL	Fast N' Loud	5:25pm	6SMPIN0006TH	00:00:30	Charged	31.00	*
10/20/16	Thursday	USA-E	1468-FT. WAYNE AL	Law & Order: SVU	6:40pm	6SMPIN0006TH	00:00:30	Charged	52.00	*
10/20/16	Thursday	HGTV-E	1468-FT. WAYNE AL	Flip or Flop	7:45pm	6SMPIN0006TH	00:00:30	Charged	40.00	*
10/20/16	Thursday	HLN-E	1468-FT. WAYNE AL	Primetime Justice...	8:25pm	6SMPIN0006TH	00:00:30	Charged	23.00	*
10/20/16	Thursday	HGTV-E	1468-FT. WAYNE AL	Flip or Flop	9:19pm	6SMPIN0006TH	00:00:30	Charged	61.00	*
10/20/16	Thursday	HGTV-E	1468-FT. WAYNE AL	House Hunters	11:17pm	6SMPIN0006TH	00:00:30	Charged	61.00	*
10/21/16	Friday	CNN-E	1468-FT. WAYNE AL	Early Start	5:55am	6SMPIN0006TH	00:00:30	Charged	17.00	*
10/21/16	Friday	ESPN-E	1468-FT. WAYNE AL	SportsCenter	8:46am	6SMPIN0006TH	00:00:30	Charged	23.00	*
10/21/16	Friday	MNBC-E	1468-FT. WAYNE AL	MSNBC Live	9:16am	6SMPIN0006TH	00:00:30	Charged	23.00	*
10/21/16	Friday	HLN-E	1468-FT. WAYNE AL	Morning Express	9:21am	6SMPIN0006TH	00:00:30	Charged	16.00	*
10/21/16	Friday	USA-E	1468-FT. WAYNE AL	Law & Order: SVU	11:32am	6SMPIN0006TH	00:00:30	Charged	34.00	*
10/21/16	Friday	FOOD-E	1468-FT. WAYNE AL	Farmhouse Rules	11:48am	6SMPIN0006TH	00:00:30	Charged	20.00	*
10/21/16	Friday	MNBC-E	1468-FT. WAYNE AL	MSNBC Live	11:51am	6SMPIN0006TH	00:00:30	Charged	23.00	*
10/21/16	Friday	HGTV-E	1468-FT. WAYNE AL	House Hunters	12:19pm	6SMPIN0006TH	00:00:30	Charged	25.00	*
10/21/16	Friday	AMC-E	1468-FT. WAYNE AL	Children of Corn III	1:50pm	6SMPIN0006TH	00:00:30	Charged	16.00	*
10/21/16	Friday	CNN-E	1468-FT. WAYNE AL	CNN Newsroom	2:24pm	6SMPIN0006TH	00:00:30	Charged	17.00	*
10/21/16	Friday	ESPN-E	1468-FT. WAYNE AL	NFL Insiders	2:28pm	6SMPIN0006TH	00:00:30	Charged	31.00	*
10/21/16	Friday	TNT-E	1468-FT. WAYNE AL	Arrow	2:44pm	6SMPIN0006TH	00:00:30	Charged	34.00	*
10/21/16	Friday	HGTV-E	1468-FT. WAYNE AL	Beachfront Bargain	2:47pm	6SMPIN0006TH	00:00:30	Charged	25.00	*
10/21/16	Friday	FOOD-E	1468-FT. WAYNE AL	Worst Bakers in America	2:55pm	6SMPIN0006TH	00:00:30	Charged	20.00	*
10/21/16	Friday	TNT-E	1468-FT. WAYNE AL	Arrow	3:45pm	6SMPIN0006TH	00:00:30	Charged	34.00	*
10/21/16	Friday	HGTV-E	1468-FT. WAYNE AL	Beachfront Bargain	4:18pm	6SMPIN0006TH	00:00:30	Charged	40.00	*
10/21/16	Friday	DISC-E	1468-FT. WAYNE AL	Alaska: Frontier	4:24pm	6SMPIN0006TH	00:00:30	Charged	31.00	*
10/21/16	Friday	AMC-E	1468-FT. WAYNE AL	Hellraiser II	4:40pm	6SMPIN0006TH	00:00:30	Charged	20.00	*
10/21/16	Friday	USA-E	1468-FT. WAYNE AL	Law & Order: SVU	5:41pm	6SMPIN0006TH	00:00:30	Charged	52.00	*
10/21/16	Friday	AMC-E	1468-FT. WAYNE AL	The Walking Dead	7:14pm	6SMPIN0006TH	00:00:30	Charged	20.00	*
10/21/16	Friday	MNBC-E	1468-FT. WAYNE AL	All In With Chris Hayes	8:15pm	6SMPIN0006TH	00:00:30	Charged	46.00	*
10/21/16	Friday	TNT-E	1468-FT. WAYNE AL	Law Abiding Citizen	10:05pm	6SMPIN0006TH	00:00:30	Charged	73.00	*
10/21/16	Friday	HLN-E	1468-FT. WAYNE AL	Forensic Files	10:36pm	6SMPIN0006TH	00:00:30	Charged	23.00	*
10/21/16	Friday	FOOD-E	1468-FT. WAYNE AL	Diners, Drive-Ins	11:47pm	6SMPIN0006TH	00:00:30	Charged	55.00	*
10/21/16	Friday	DISC-E	1468-FT. WAYNE AL	Gold Rush	11:55pm	6SMPIN0006TH	00:00:30	Charged	55.00	*
10/22/16	Saturday	HLN-E	1468-FT. WAYNE AL	Forensic Files	5:53am	6SMPIN0006TH	00:00:30	Charged	16.00	*
10/22/16	Saturday	CNN-E	1468-FT. WAYNE AL	Smerconish	9:30am	6SMPIN0006TH	00:00:30	Charged	17.00	*
10/22/16	Saturday	TNT-E	1468-FT. WAYNE AL	Law & Order	10:17am	6SMPIN0006TH	00:00:30	Charged	34.00	*
10/22/16	Saturday	AMC-E	1468-FT. WAYNE AL	The Walking Dead	10:28am	6SMPIN0006TH	00:00:30	Charged	16.00	*
10/22/16	Saturday	MNBC-E	1468-FT. WAYNE AL	AM Joy	10:35am	6SMPIN0006TH	00:00:30	Charged	23.00	*
10/22/16	Saturday	ESPN-E	1468-FT. WAYNE AL	College GameDay	10:49am	6SMPIN0006TH	00:00:30	Charged	31.00	*
10/22/16	Saturday	USA-E	1468-FT. WAYNE AL	Beauty Shop	1:16pm	6SMPIN0006TH	00:00:30	Charged	34.00	*
10/22/16	Saturday	FOOD-E	1468-FT. WAYNE AL	Halloween Baking Champ.	1:54pm	6SMPIN0006TH	00:00:30	Charged	20.00	*
10/22/16	Saturday	FOOD-E	1468-FT. WAYNE AL	Cupcake Wars	3:22pm	6SMPIN0006TH	00:00:30	Charged	20.00	*
10/22/16	Saturday	AMC-E	1468-FT. WAYNE AL	The Walking Dead	4:20pm	6SMPIN0006TH	00:00:30	Charged	20.00	*
10/22/16	Saturday	USA-E	1468-FT. WAYNE AL	Bridesmaids	6:07pm	6SMPIN0006TH	00:00:30	Charged	52.00	*
10/22/16	Saturday	HGTV-E	1468-FT. WAYNE AL	Fixer Upper	7:43pm	6SMPIN0006TH	00:00:30	Charged	40.00	*
10/22/16	Saturday	DISC-E	1468-FT. WAYNE AL	Naked and Afraid	7:48pm	6SMPIN0006TH	00:00:30	Charged	31.00	*
10/22/16	Saturday	HGTV-E	1468-FT. WAYNE AL	Property Brothers	8:40pm	6SMPIN0006TH	00:00:30	Charged	61.00	*
10/22/16	Saturday	MNBC-E	1468-FT. WAYNE AL	In Other News	8:53pm	6SMPIN0006TH	00:00:30	Charged	46.00	*
10/22/16	Saturday	DISC-E	1468-FT. WAYNE AL	Rats	9:45pm	6SMPIN0006TH	00:00:30	Charged	55.00	*
10/22/16	Saturday	TNT-E	1468-FT. WAYNE AL	The Dark Knight	10:12pm	6SMPIN0006TH	00:00:30	Charged	73.00	*
10/22/16	Saturday	HLN-E	1468-FT. WAYNE AL	Forensic Files	10:17pm	6SMPIN0006TH	00:00:30	Charged	23.00	*
10/22/16	Saturday	FOOD-E	1468-FT. WAYNE AL	Chopped	10:23pm	6SMPIN0006TH	00:00:30	Charged	55.00	*
10/22/16	Saturday	MNBC-E	1468-FT. WAYNE AL	In Other News	10:32pm	6SMPIN0006TH	00:00:30	Charged	46.00	*
10/22/16	Saturday	DISC-E	1468-FT. WAYNE AL	Rats	10:43pm	6SMPIN0006TH	00:00:30	Charged	55.00	*
10/22/16	Saturday	HGTV-E	1468-FT. WAYNE AL	House Hunters Reno	10:44pm	6SMPIN0006TH	00:00:30	Charged	61.00	*
10/23/16	Sunday	TNT-E	1468-FT. WAYNE AL	Exit Wounds	5:36am	6SMPIN0006TH	00:00:30	Charged	25.00	*

10/23/16	Sunday	HLN-E	1468-FT. WAYNE AL	Forensic Files	5:36am	6SMPIN0006TH	00:00:30	Charged	16.00	*
10/23/16	Sunday	MNBC-E	1468-FT. WAYNE AL	Hardball/Your Business	7:15am	6SMPIN0006TH	00:00:30	Charged	23.00	*
10/23/16	Sunday	CNN-E	1468-FT. WAYNE AL	New Day Sunday	7:21am	6SMPIN0006TH	00:00:30	Charged	17.00	*
10/23/16	Sunday	ESPN-E	1468-FT. WAYNE AL	SportsCenter	7:58am	6SMPIN0006TH	00:00:30	Charged	23.00	*
10/23/16	Sunday	ESPN-E	1468-FT. WAYNE AL	Sunday NFL Countdown	12:54pm	6SMPIN0006TH	00:00:30	Charged	31.00	*
10/23/16	Sunday	TNT-E	1468-FT. WAYNE AL	The Expendables 2	1:37pm	6SMPIN0006TH	00:00:30	Charged	34.00	*
10/23/16	Sunday	USA-E	1468-FT. WAYNE AL	Law & Order: SVU	1:46pm	6SMPIN0006TH	00:00:30	Charged	34.00	*
10/23/16	Sunday	AMC-E	1468-FT. WAYNE AL	The Walking Dead	3:08pm	6SMPIN0006TH	00:00:30	Charged	16.00	*
10/23/16	Sunday	MNBC-E	1468-FT. WAYNE AL	Pulse of America	3:53pm	6SMPIN0006TH	00:00:30	Charged	23.00	*
10/23/16	Sunday	HGTV-E	1468-FT. WAYNE AL	Property Brothers	4:17pm	6SMPIN0006TH	00:00:30	Charged	40.00	*
10/23/16	Sunday	USA-E	1468-FT. WAYNE AL	Law & Order: SVU	4:41pm	6SMPIN0006TH	00:00:30	Charged	52.00	*
10/23/16	Sunday	DISC-E	1468-FT. WAYNE AL	Alaska: Frontier	5:50pm	6SMPIN0006TH	00:00:30	Charged	31.00	*
10/23/16	Sunday	TNT-E	1468-FT. WAYNE AL	Olympus Has Fallen	8:51pm	6SMPIN0006TH	00:00:30	Charged	73.00	*
10/23/16	Sunday	FOOD-E	1468-FT. WAYNE AL	Guy's Grocery Games	8:53pm	6SMPIN0006TH	00:00:30	Charged	55.00	*
10/23/16	Sunday	HLN-E	1468-FT. WAYNE AL	Forensic Files	8:55pm	6SMPIN0006TH	00:00:30	Charged	23.00	*
10/23/16	Sunday	FOOD-E	1468-FT. WAYNE AL	Halloween Wars	9:21pm	6SMPIN0006TH	00:00:30	Charged	55.00	*
10/23/16	Sunday	TNT-E	1468-FT. WAYNE AL	Olympus Has Fallen	9:36pm	6SMPIN0006TH	00:00:30	Charged	73.00	*
10/23/16	Sunday	MNBC-E	1468-FT. WAYNE AL	Dateline Extra	10:28pm	6SMPIN0006TH	00:00:30	Charged	46.00	*
10/23/16	Sunday	DISC-E	1468-FT. WAYNE AL	Alaska: Frontier	11:53pm	6SMPIN0006TH	00:00:30	Charged	55.00	*
10/24/16	Monday	HLN-E	1468-FT. WAYNE AL	Forensic Files	5:35am	6SMPIN0006TH	00:00:30	Charged	20.00	*
10/24/16	Monday	ESPN-E	1468-FT. WAYNE AL	SportsCenter	6:46am	6SMPIN0006TH	00:00:30	Charged	29.00	*
10/24/16	Monday	MNBC-E	1468-FT. WAYNE AL	Morning Joe	8:44am	6SMPIN0006TH	00:00:30	Charged	29.00	*
10/24/16	Monday	CNN-E	1468-FT. WAYNE AL	CNN Newsroom	9:48am	6SMPIN0006TH	00:00:30	Charged	21.00	*
10/24/16	Monday	TNT-E	1468-FT. WAYNE AL	Supernatural	12:14pm	6SMPIN0006TH	00:00:30	Charged	42.00	*
10/24/16	Monday	AMC-E	1468-FT. WAYNE AL	Cujo	1:14pm	6SMPIN0006TH	00:00:30	Charged	20.00	*
10/24/16	Monday	HGTV-E	1468-FT. WAYNE AL	Love It or List It	1:42pm	6SMPIN0006TH	00:00:30	Charged	32.00	*
10/24/16	Monday	MNBC-E	1468-FT. WAYNE AL	MSNBC Live	2:57pm	6SMPIN0006TH	00:00:30	Charged	29.00	*
10/24/16	Monday	ESPN-E	1468-FT. WAYNE AL	NFL Live	3:28pm	6SMPIN0006TH	00:00:30	Charged	38.00	*
10/24/16	Monday	USA-E	1468-FT. WAYNE AL	NCIS	3:31pm	6SMPIN0006TH	00:00:30	Charged	42.00	*
10/24/16	Monday	FOOD-E	1468-FT. WAYNE AL	Cake Wars	3:55pm	6SMPIN0006TH	00:00:30	Charged	24.00	*
10/24/16	Monday	AMC-E	1468-FT. WAYNE AL	Firestarter	5:06pm	6SMPIN0006TH	00:00:30	Charged	24.00	*
10/24/16	Monday	DISC-E	1468-FT. WAYNE AL	Fast N' Loud	5:25pm	6SMPIN0006TH	00:00:30	Charged	38.00	*
10/24/16	Monday	USA-E	1468-FT. WAYNE AL	NCIS	5:40pm	6SMPIN0006TH	00:00:30	Charged	65.00	*
10/24/16	Monday	HGTV-E	1468-FT. WAYNE AL	Love It or List It	5:42pm	6SMPIN0006TH	00:00:30	Charged	50.00	*
10/24/16	Monday	MNBC-E	1468-FT. WAYNE AL	All In With Chris Hayes	8:33pm	6SMPIN0006TH	00:00:30	Charged	57.00	*
10/24/16	Monday	DISC-E	1468-FT. WAYNE AL	Fast N' Loud	9:17pm	6SMPIN0006TH	00:00:30	Charged	69.00	*
10/24/16	Monday	HLN-E	1468-FT. WAYNE AL	Forensic Files	9:37pm	6SMPIN0006TH	00:00:30	Charged	29.00	*
10/24/16	Monday	HGTV-E	1468-FT. WAYNE AL	House Hunters Intl	10:44pm	6SMPIN0006TH	00:00:30	Charged	76.00	*
10/24/16	Monday	FOOD-E	1468-FT. WAYNE AL	Chopped	11:52pm	6SMPIN0006TH	00:00:30	Charged	69.00	*
Grand Total									3,685.00	

\*=Spot Costs are calculated using the sum of spot costs for all zones within the zone group.

The listed dates, times, spot lengths, and ad copy names are representative. Detail available upon request. Program names may vary due

Conid: 884611